### Objectives

#### Overall Objective

Poverty reduction through the strengthening of farmers' organisations in developing countries. Strong farmers' organisations contribute to democracy, to economic growth, and to a more equal income distribution.

#### Specific Objectives

1. To lobby and advocate, and raise substantial funding, for stronger roles of farmers' organisations in developing countries

   Relevant multilateral and bilateral donors include support and funding to farmers' organisations (FOs) in their policies, and have been requested to fund the activities of agri-agencies individually or jointly (Farmers Fighting Poverty).

   The farmers' constituency of AgriCord (agri-agencies and associated members) is extended, consolidated and committed.

2. To manage technical and financial resources for farmers' organisations in developing countries

   AgriCord manages, with the agri-agencies as backdonor coordinators, the contracted funding for farmers' organisations on the basis of Farmers Fighting Poverty.

   Work area strategies of Farmers Fighting Poverty are jointly formulated, reflecting the experiences of agri-agencies and farmers' organisations.

3. To promote joint learning and pooling of experiences between agri-agencies

   The yearly publication of Evidence of Impact of the work of farmers' organisations has become a credible international reference.

   - Project Committee is operational (procedures, recommendations, in person meetings).
   - M&E team produces Evidence of Impact 2013, participates in development (with IFAD) of new FO approaches for M&E of impact.
   - Monitoring of deliverables and cross-cutting concerns on the basis of Agro-Info.net.

4. To develop joint planning, implementation, monitoring and evaluation with FOs and with IFAD

   The annual publication of Evidence of Impact of the work of farmers' organisations and of the agri-agencies has become a credible international reference.

   - Project Committee is operational (procedures, recommendations, in person meetings).
   - M&E team produces Evidence of Impact 2013, participates in development (with IFAD) of new FO approaches for M&E of impact.
   - Monitoring of deliverables and cross-cutting concerns on the basis of Agro-Info.net.

5. To facilitate the presence of agri-agencies and visibility of FOs in international fora on development cooperation, and - in specific cases - to represent agri-agencies in such fora.

   Agri-agencies participate in the relevant debates on development cooperation policies, with on shared message, also documented on AgriCord’s website.

   AgriCord and FFP website reflects operations and dynamics of farmers' organisations and agri-agencies.

### Resources - central office staff tasks & funding

- Projects and Producer Organisations
  - Coordination Project Committee: A, C
  - Information on producer organisations: A, C
  - Management of backdonor contracts: B

- Work Areas
  - Coordination Work Areas: A, C
  - Coordination of Advisory Services, AgriPool: C
  - Monitoring & Evaluation: C

- Information and Communication
  - Internal communication: A
  - External communication: A
  - Awareness raising OECD countries: A, D

- General Management & Relations with Stakeholders
  - Internal organisation and representation: A, B
  - Membership issues: A, B
  - Financial & Statutory Matters: A, B
  - Prospection and fundraising: A, B

### Human and Financial Resources

- **Human resources involved**
  - members of Board (voluntary)
  - members of PC (voluntary)
  - staff of agri-agencies (voluntary)
  - managing director 1 FTE
  - office manager 0,6 FTE
  - administration and finance 0,8 FTE
  - M&E and programmes 1,0 FTE
  - PC and programmes 0,8 FTE
  - staff agri-agencies 14ALL ... FTE
  - external consultants ... FTE

- **Financial Resources**
  - A Membership contributions
  - B Administrative costs
  - C Special services
  - D Others